



P.O. Box 2544  
Greenville, NC 27836  
www.froggs.org

March 12, 2009

Dear Greenway Supporter,

Public support for the Greenway Program is growing in Greenville, and FROGGS has played a lead role in this effort! Over the past five years, FROGGS volunteers, working with over sixty ECU service-learning students, have greatly raised our community's awareness of the need for Greenways and Parks. Promotional efforts have included FROGGS holding an annual Greenway Fun Day and Treasure Hunt each spring in a selected park. In fall 2007, FROGGS hosted a well-attended City Council Forum on Greenways, Parks and Outdoor Recreation, where individuals seeking elected office were called on to address Greenway and Park issues. As a result of these efforts, in a recent scientific survey regarding Greenville recreation needs, 91% of the respondents strongly supported the building of Greenways in our city. Now that is progress!!

Next year, the City of Greenville will construct two brand new Greenways:

- The **South Tar River Greenway**, 10-foot-wide asphalt pedestrian/bike path, will start at the Town Common and run 3.1 miles along the Tar River, curving around the former Greenville landfill near route 264/Greenville Blvd., and connecting to the Green Mill Run Greenway on Fifth Street. A spur trail will also run from the Greenway down Beech Street to Fifth Street.
- The **Fork Swamp Greenway**, a one-mile natural trail, will link Paramore Park on Firetower Road to the Bedford neighborhood off Evans Street.

The \$3.2 million federal transportation grant the City has received for the South Tar River Greenway covers planning and construction costs, but not essential amenities such as park benches, picnic tables, shelters, and trash cans. The Fork Swamp Greenway, which is not federally funded, needs trail signs, a small parking lot and an information kiosk at the entrance to the Bedford neighborhood on Bradbury Road, as well as regular mowing and maintenance.

The cost of a durable trash can is \$250. A galvanized, steel-framed park bench with treated wooden slats runs \$625. Picnic tables are \$1000 each. All costs include installation and maintenance in perpetuity. The South Tar River Greenway will need at least 14 trash cans, 12 park benches, and 11 picnic tables, for a total cost of \$22,000.

In order to cover these costs, those for the Fork Swamp Greenway, and other capital expenses as they arise, the Friends of Greenville Greenways has begun a 2008-2009 capital campaign to raise \$30,000 for Greenway amenities.

We ask now that you please help us "seal the deal" by contributing a small or large amount to allow the City and the Recreation & Parks Department to guarantee access and appeal for our upcoming Greenway projects. Please see the letter of support from Recreation & Parks Director Gary Fenton (see page 2 below) and consider completing the attached donation form with your contribution. All donations are fully tax-deductible. Every little bit counts!

Working together, we can help Greenville live up to its name as a walkable/bikeable "green" city!

Thank you for your support,

Jill Twark  
Executive Director



CITY OF GREENVILLE  
NORTH CAROLINA  
27835-7207



Recreation & Parks Department  
P.O. Box 7207

Phone (252) 329-4567  
Fax: (252) 329-4062

October 30, 2008

Dear Greenway Supporter,

With the variety of needs currently facing the public sector, the development and operation of a highly successful system of parks, greenways, "blueways" (river and lake trails), natural areas, and recreation services are not tasks that government can accomplish alone. They require partnerships and a team effort.

In Greenville, the Friends of Greenville Greenways has become one such partner, and we are grateful for their assistance.

Recreation and Parks has made the development of a high quality network of trails and greenways a priority. Much has already been accomplished, but much remains to be done. Having convenient and easily accessible opportunities to walk, jog, bike, or rollerblade in a pleasant setting—safely removed from motorized vehicles—is desirable, healthy, environmentally positive, and economically sound.

As the City's Greenway efforts move forward, we need your help to address some of the trail amenity needs that can make our new trails even more attractive, clean, inviting, and functional.

We greatly appreciate the capital campaign that FROGGS has initiated to address some of these needs, and will also appreciate your support of this important effort.

Thank you for considering a donation to enhance the Greenville Greenways!

Sincerely,

A handwritten signature in dark ink that reads "Gary Fenton".

Gary Fenton  
Director, Greenville Recreation and Parks



I, \_\_\_\_\_,  
(please provide your name or affix address label here↑)

would like to support the construction of essential amenities along the Greenville Greenways by donating the following amount to the **Friends of Greenville Greenways**:

- \_\_\_\_\_ \$25.00
- \_\_\_\_\_ \$50.00
- \_\_\_\_\_ \$100.00
- \_\_\_\_\_ \$250.00 (trash receptacle)
- \_\_\_\_\_ \$625.00 (park bench)
- \_\_\_\_\_ \$1000.00 (picnic table)
- \_\_\_\_\_ \$\_\_\_\_\_ (other amount)

If you would like your donation to enhance a specific Greenway, please check one of these boxes:

**South Tar River Greenway**

**Fork Swamp Greenway**

If no box is checked, we will use your donation where it is most needed.

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I would like the following name(s) to be engraved on the trash receptacle, park bench, or picnic table I am donating:

\_\_\_\_\_  
(please print legibly)

Please make check payable to "Friends of Greenville Greenways" or "FROGGS" and send it with this full-page form in the enclosed envelope to this address:

**Friends of Greenville Greenways**  
**P.O. Box 2544**  
**Greenville, NC 27836**

Donations in the amount of \$15, \$25, \$50 or \$100 may also be made online at [www.froggs.org](http://www.froggs.org). Please click "Join" on our Homepage and scroll down to the Google Checkout bar.

The Friends of Greenville Greenways is a 501(c)3 nonprofit, all-volunteer organization that fosters awareness of the importance of Greenways, advocates for their use, and solicits funding for their development and construction within the city of Greenville and Pitt County, NC.

All donations are fully tax-deductible. We will send you a tax letter for your records.

**THANK YOU!**